

Large Language Models

An Open Source Perspective

Frank Coyle
coyle@smu.edu
Associate Professor
Computer Science Dept.
Southern Methodist University
Dallas, Texas

Prolog

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Hey DALL-E, draw an image that illustrates how Large Language Models are being used in all aspects of modern society including marketing, health care, education, finance, etc.



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An Article of Interest

Opening up ChatGPT: Tracking openness, transparency, and accountability in instruction-tuned text generators

Andreas Lieserfeld Alisanda Lopez Mark Dingemans
andreas.lieserfeld@ru.nl alisanda.lopez@ru.nl mark.dingemans@ru.nl
Centre for Language Studies Centre for Language Studies Centre for Language Studies
Radboud University, The Netherlands Radboud University, The Netherlands Radboud University, The Netherlands

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The main contribution of this paper is to show that openness is differentiated, and to offer scientific documentation of degrees of openness in this fast-moving field.

We find that while there is a fast-growing list of projects billing themselves as 'open source', many inherit undocumented data of dubious legality, few share the all-important instruction-tuning (a key site where human annotation labour is involved), and careful scientific documentation is exceedingly rare.

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Opening up ChatGPT: Tracking openness, transparency, and accountability in instruction-tuned text generators

Andreas Liesenfeld andreas.liesenfeld@ru.nl
Centre for Language Studies
Radboud University, The Netherlands

Alianda Lopez ada.lopez@ru.nl
Centre for Language Studies
Radboud University, The Netherlands

Mark Dingemans mark.dingemans@ru.nl
Centre for Language Studies
Radboud University, The Netherlands

Project	Availability	Documentation	Access methods								
Model	Open code	LLM weights	LLM weights	LoRA	Code	Architecture	Project	Page	Data store	Package	API
chatgpt	Open	Open	Open	Open	Open	Open	Open	Open	Open	Open	Open
StableFlan 1.8B	Open	Open	Open	Open	Open	Open	Open	Open	Open	Open	Open
Meta Llama 2 7B	Open	Open	Open	Open	Open	Open	Open	Open	Open	Open	Open
OpenAI GPT-4o	Open	Open	Open	Open	Open	Open	Open	Open	Open	Open	Open

<https://opening-up-chatgpt.github.io/>

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What does 'open' mean for LLMs

- We have the source code for LLMs
- The **algorithms** used in the neural networks behind LLMs are well known
 - e.g. Gradient Descent

The **real question** is:
And what aspects of LLMs pertain to openness

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A Shallow Dive in the Technology underpinning LLMs

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Steps in building an LLM – each with options that are part of what 'open' means

- Lots of data
- Tokenizing the data
 - 'cat', 'dog', 'happy', ...
- Generate Embeddings (numeric vectors) from the tokens
 - [.21, -.34, -.04, .98, .87 ..]
- Use the embeddings as input to Neural Networks

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Embeddings are the secret sauce behind LLMs

"Scale"

```

[-0.64516115  0.1579973  -0.18486351  -0.03695639  0.28924885  -0.09498847
-0.43030658  0.15431975  0.1239115  0.17329243  0.21807285  -0.21267048
-0.22993504  0.24730467  -0.4451361  -0.04412757  0.33399528  -0.23861146
0.11274178  -0.70143986  -0.12033969  0.20097078  -0.34433937  0.0200157
-0.17284475  0.43742085  -0.01585343  -0.14477302  0.13359785  -0.3297498
-0.27070256  -0.45184244  -0.13507043  0.13564251  -0.31758803  0.71317255
0.23994786  -0.06365798  -0.2350698  0.12471341  -0.33628556  -0.45893794
0.0239193  -0.01461021  0.7949769  -0.1963924  -0.38624054  -0.18512818
0.01219966  -0.09555861  0.23403671  0.32319702  -0.04604696  -0.14301962
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0.31533802  0.21695644  -0.5902365  -0.2347756  0.32014322  0.29467028
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0.20957402  0.22351162  -0.23393816  0.18165983  -0.05705923  -0.2055166
0.608521  0.2634202  -0.28903696  0.18512465  0.01641486  -0.09391
0.06074792  0.06188882  -0.26275593  0.47158718]

```

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An embedding captures...

- Syntax
- Semantics
- Context and Relationships
- Word Co-occurrence
- Relationships and Analogies
- Hierarchical Information

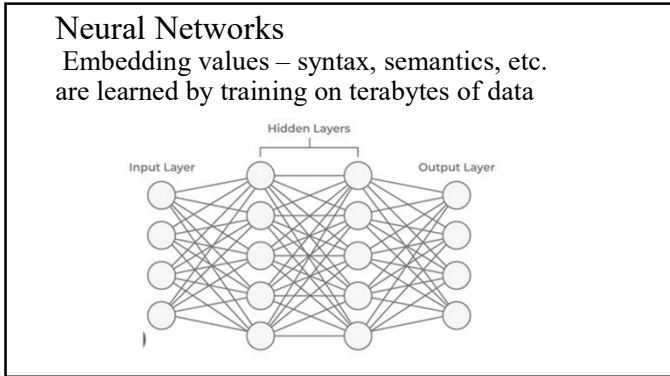
How is this done?

```

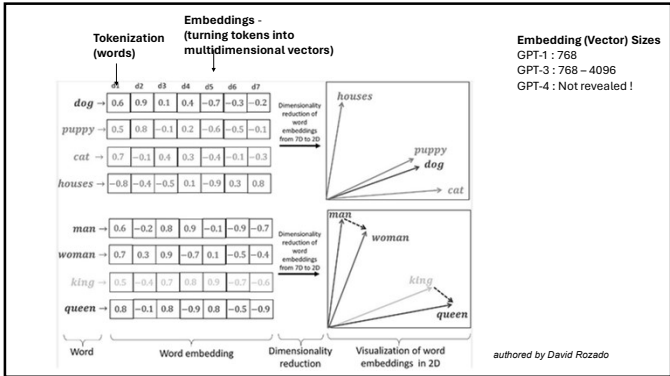
[-0.64516115  0.1579973  -0.18486351  -0.03695639  0.28924885  -0.09498847
-0.43030658  0.15431975  0.1239115  0.17329243  0.21807285  -0.21267048
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```

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Openness and Neural Network Design

- Number of hidden layers
- Size of hidden layers
- NNs use a variety of standard algorithms used to predict output
 - Activation Functions (softmax, sigmoid, ..)
 - Optimization (SGD, Adam, ..)
 - Regularization (dropout, regularization, ..)

The neural network learns the best **weights** to use between nodes. A fully open-source model will make the weights available.

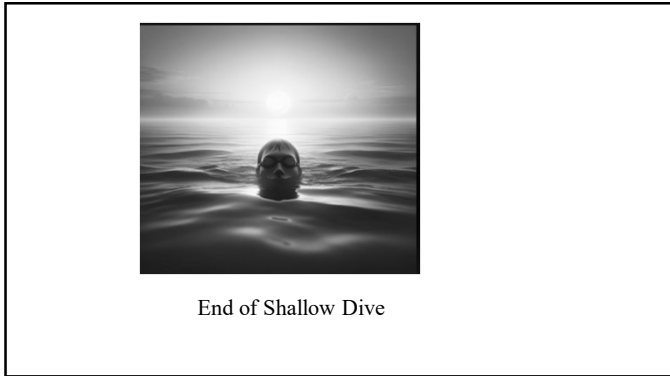
GPT-4 has 175 Billion Parameters !

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In addition to the data used, what else does ‘open’ mean for an LLM

- **Tokenization**
 - The input text is segmented into smaller units called tokens. These tokens could be words, subwords, or characters, **depending on the specific tokenization scheme**
- **Embedding**
 - Each token is then mapped to a high-dimensional vector representation known as an embedding. There are a **variety of embedding sizes and schemes**.
- **Neural Network**
 - Used to predict the next word in a sentence
 - **Neural networks are based on standard algorithms but there are a variety of ways to design and configure neural networks – number of hidden layers and number of nodes per layer**

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European Lawmakers Pass AI Act, World’s First Comprehensive AI Law

- Technology should be human centric
- Passed by the European Parliament – to be confirmed by EU member states
- For high risk applications (banking, food, ..)
 - Human supervision
 - The right to question
 - Publish the data used to create models
 - Fines up to 35 Million Euros possible

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And in the USA ...

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The AI Alliance

Companies teaming up with academia to promote 'open' alternatives to OpenAI

- Meta, IBM, NSF,
- Linux Foundation, Hugging Face and over 50 companies

The Frontier Model Forum

We're the *Frontier Model Forum!* An industry body dedicated to advancing the safe development and deployment of frontier AI models.

Apple, Amazon, Google, OpenAI

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Hugging Face

- The "**GitHub of machine learning**"
- An **extensive library** of over 300,000 models and provides access to a broad array of datasets uploaded by the community
- **Spaces:** allows users to create interactive, in-browser demos of ML models without needing extensive technical knowledge
- **Open Source and Accessibility:** The platform's open-source nature and deployment tools significantly impact the accessibility of AI development.

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Advantage of Open Models

- **Fine Tuning**
 - Download a model with embeddings already created
 - Use your own domain-specific data to continue to train the neural network
 - Embeddings tailored to your use cases are updated within the model
 - More accurate responses

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Option for all Models - RAG

- **Retrieval Augmented Generation**
 - Provide your own data and ask your question
 - Example: For the text enclosed in triple quotes, give me 5 bullet points that I can use in a powerpoint presentation. `"""text .."""`
 - Example: For the text enclosed in triple quotes, create 10 multiple choice questions and place an asterisk after the correct answer. `""" ..blah """`
 - Also useful – include "**Do NOT Hallucinate**"

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Postscript

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Bruce Schneier Takeaways (from Zoom at Kwaai Conference)

- LLMs are not your friend
- Their language is seductive – they sound like us and we tend to trust those who sound like us
- They act as our agents – but they are double agents – created by companies that have their own agendas

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Bruce Schneier's Monthly Newsletter:
<https://www.schneier.com/crypto-gram/>

Microsoft Is Spying on Users of Its AI Tools

[2024.02.20] Microsoft announced that it caught Chinese, Russian, and Iranian hackers using its AI tools—presumably coding tools—to improve their hacking abilities.

From their report:

In collaboration with OpenAI, we are sharing threat intelligence showing detected state affiliated adversaries—tracked as Forest Blizzard, Emerald Sleet, Crimson Sandstorm, Charcoal Typhoon, and Salmon Typhoon—using LLMs to augment cyberoperations.

The only way Microsoft or OpenAI would know this would be to spy on chatbot sessions. I'm sure the terms of service—if I bothered to read them—gives them that permission. And of course it's no surprise that Microsoft and OpenAI (and, presumably, everyone else) are spying on our usage of AI, but this confirms it.

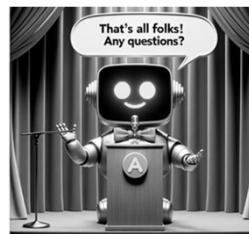
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Reference to tracking openness article

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- <https://dl.acm.org/doi/abs/10.1145/3571884.3604316>
- Website: <https://opening-up-chatgpt.github.io/>

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Slides: <http://s2.smu.edu/~coyle/slides/>

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