Odoo
The Open Source ERP Solution
About Us

First Odoo Gold Partner in North America

Learn more about us as https://www.usaodoo.com

Greg Mader- Founder and President
What is Odoo?
What is an ERP

- Saving time at every step, recording the handoff
What does an ERP do?

ERP is designed to help companies who have trouble achieving “one version of the truth”.

For example, in many firms, revenue data maintained by the finance department doesn’t always match the numbers generated by the sales organization.

These disparities can make it difficult to assess financial status and profitability.

ERP systems consolidate and centralize all back-office information.

Each transaction conducted by a department will be handled, recorded, and managed by a single system.

In this way, the most frequent causes of conflicting information -- such as a lack of integration across departmental applications -- are eliminated.
What is the alternative to an ERP?

Complicated, single use software

Does this look familiar?
### Core Discipline | Business Systems | Modules and Tools
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Growth | Sales, Marketing, Advertising, Branding | Odoo CRM, Marketing Automation, E-Commerce
Operations | Quality, System Process, Production Standards/Labor, Material Management/Warehousing | Odoo Warehouse and MRP modules,
Administration | HR, Communications, Scheduling, General Office | Odoo Scheduling, Document management
Information Technology | Internet/Intranet, email, VOIP | PostgreSQL, OpenObjects, Python, Asterisk
Finance | Budget Plan, Cash Flow, Capital & Debt Services, KPI | Odoo – Full Double Entry Accounting.
What is Odoo

- **32** Supported Languages
- **3,000,000** Users
- **1,000** Installs per Day
- **1,459%** User Growth (over 4 Years)

“Our mission is to help organizations grow. We want to unleash company’s potential by empowering users with tools they love.”

- **Fabien Pinckaers**
  - CEO & Founder

San Francisco, CA
- USA
- Sales, Services

New York
- USA
- Sales

Brussels
- Belgium
- HQ, Services, R&D

Grand Rosière
- Belgium

Luxemburg
- Services

Gujarat
- India

Hong Kong
- Hong Kong SAR
- Sales, Services

Founded in 2005
Clients using Odoo

Empresas Grandes

3 Million Users Worldwide

Empresas Pequeñas y Medianas
Demo
Who uses it?
Clients using Odoo

Large Enterprises

- Shell
- Hyundai
- Jack in the box
- Jamba Juice
- Bavarian Autosport
- Ventus Wireless
- Danone
- Wahoo
- Alta Motors
- McKinsey & Company

Small/Medium Size Businesses

- Scorpion
- Logic Supply
- Wireless Vision
- Trillium
- BHS
- Worldwide Sport Supply
- Bigleaf Networks
- Coop Interface
- Global Advertising
- Positron
- Pinnacle
- Little Mountain
- LoopPay
- Cytosurge
- Noraxon
- Union Standard Equipment
- Blueline
- Money Kell
- TVU
- Omnitiv
- Jtrs
- TecLib
- Lumos
- Carson
- Clarion
- The American Railway
- Sodexo
- Callmedia
- Hidroesteel
- Rise
- EPC
- Realpoint
How does it work?
What is a Module?

- **Business objects**—Declared as Python classes, these resources are automatically persisted by Odoo based on their configuration.
- **Data files**—XML or CSV files declaring metadata (views or workflows), configuration data (modules parameterization), demonstration data and more.
- **Web controllers**—Handle requests from web browsers.
- **Static web data**—Images, CSS or javascript files used by the web interface or website.
Deployment

Variety of successful deployments on:
- Local hardware
- PaaS
- SaaS
- Docker

It is very easy on hardware
What are the advantages?
Competitive Advantage

ERP Vendors
- Distribution On-Premise Software
- Proprietary Software

Vertical Business Applications
- Cloud/SaaS Offers
- Proprietary Software
- Independent Applications for specific verticals (CRM, HCM, Basecamps, etc.)
How do I learn more?

https://www.usaodoo.com
https://www.odoo.com
https://odoo-community.org/


https://github.com/odoo/odoo
https://github.com/oca
Thanks