



When Everything Looks Like a Container

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Rethinking 15 Years of Cloud-Native Defaults



BENCHMARK 01 5-10 min Deploy for workflow durations, on average	BENCHMARK 02 <1 hour Timeouts for testing or recovering any failed run
BENCHMARK 03 >90% Success rates for the default branch	BENCHMARK 04 1+ times/day Rate of deployment, higher on the business requires



Containers solved one problem.

**Developers didn't want to
package software properly.**



IT WORKS ON MY MACHINE



THEN WE'LL SHIP YOUR MACHINE



AND THAT IS HOW DOCKER WAS BORN

This is NOT an anti-container talk.

Containers solved real problems.

**Consistency.
Portability.
Deployment confidence.**

**Docker (2013) was
genuinely revolutionary.**

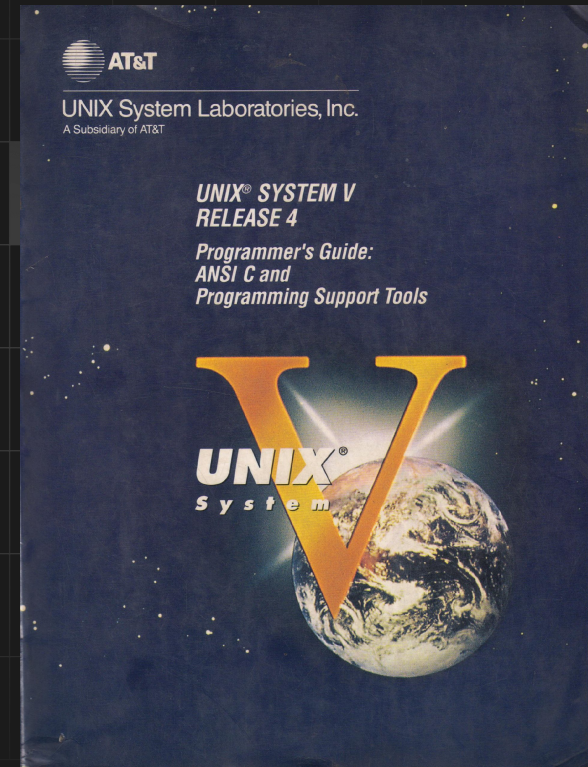
**It made shipping software
dramatically easier.**

Give containers their flowers.



How We Forgot What an OS Can Do

Unix (80s–2000s): multi-user, multi-process, shared resources



**Multiple users.
One machine.**

The OS handled isolation: users, groups, permissions, quotas, communication

**You could wall a message
to everyone logged in.**

**You could talk to another user
in real time.**

**The machine was a shared,
living system.**

VMs: one app per virtual machine

**Threw away multi-user.
Kept the OS.**

Containers: one process per container

**Threw away multi-user.
Threw away most of the OS.**

**90% of the OS
is dead weight.**

**A younger sysadmin who'd
never seen wall or talk.**

**Never seen two people use
the same computer at the same time.**

We didn't solve isolation.

**We forgot a multi-user experience
was built in from the ground up**

Developer onboarding? Container.

CI pipeline? Container.

Local dev environment? Container.

Edge deployment? Container.

ML workflow? Container.

When you have a hammer...

**...but this hammer came with
an entire hardware store.**

**I have 3 HTML files
and a CSS stylesheet.**

OK first you need a Dockerfile

Put Nginx in a container

**And a registry
to store the image**

**And an orchestrator
to run it**

**And a service mesh
so it can talk to things**

And an ingress controller

And a secrets manager

**And a CI/CD pipeline
to build the container**

And a scanning tool

And a policy engine

**And observability tooling
to watch all of this**

**And a team to maintain
the platform that runs all of this**

**...it's 3 HTML files
and a CSS stylesheet.**

**I have a function
that runs once a day.**

**Ship it as a 500MB
container image to Lambda.**

**A 5MB zip
would have done the job.**



**Amazon makes more money
when you ship 500MB**

The incentives are not aligned.

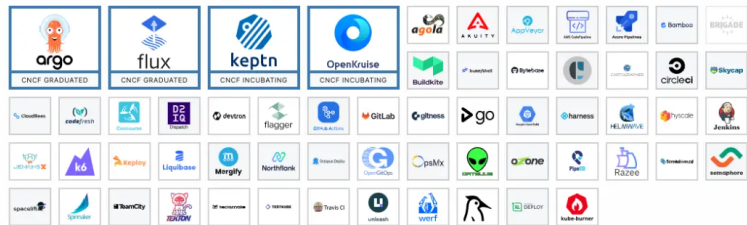
**The platform profits
from your inefficiency.**

The Complexity Tax

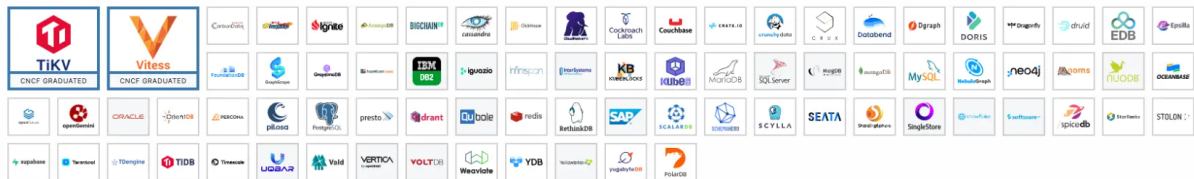
Application Definition & Image Build



Continuous Integration & Delivery



Database



Streaming & Messaging



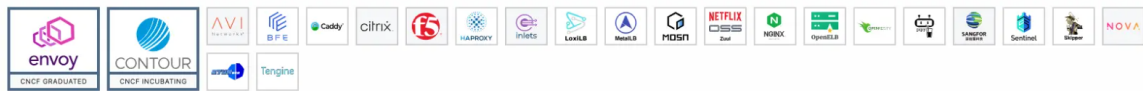
Scheduling & Orchestration



API Gateway



Service Proxy



Remote Procedure Call



Service Mesh



Coordination & Service Discovery



**No single human can
understand all of this.**

**Every problem →
new abstraction**

**Every abstraction →
complexity tax**

**We didn't stop to ask:
is this layer necessary?**



**We rebuilt the OS,
but worse**

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Process isolation → Containers + orchestration

**Process supervision (systemd) →
K8s controllers + health checks**

**IPC (pipes, sockets) →
Service meshes + gRPC**

**Logging (syslog) →
ELK / Fluentd / Loki**

**ps, top, strace →
Prometheus + Grafana +
Jaeger + OpenTelemetry**

**User permissions →
RBAC + OPA +
admission controllers**

**Filesystem permissions →
Vault + sealed secrets**

Cron → Kubernetes CronJobs

**talk, wall, signals →
Webhooks + event buses**

**/etc/hosts, DNS →
Service discovery +
ingress controllers**

Unix	Cloud Native
Process Isolation	Containers & Orchestration
Process Supervision (systemd)	K8s Controllers & Health Checks
IPC (pipes, sockets)	Services Meshes and gRPC
Logging (syslog)	ELK / Fluent / Loki
ps, top, strace	Prometheus & Grafana & Jaeger & OpenTelemetry
User permissions	RBAC & OPA & admission controllers
Filesystem permissions	Vault & sealed secrets
Cron	Kubernetes CronJobs
talk, wall, signals	Webhooks & event buses
/etc/hosts, DNS	Service discovery & ingress controllers

We didn't add capabilities.

**We decomposed
a working system**

**and reassembled it from
a thousand vendor-sponsored pieces.**



Containers as Technical Debt Laundering or Default Swap Derivatives

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**Messy app?
Wrap it in a container.**

The debt didn't go away.

**You put it in a box
with a label on it.**

**The infrastructure equivalent of
shoving everything in a closet
before guests arrive.**

Your house looks clean.

**Open the closet
and it all falls out.**

**It works in the container =
I stopped investigating
why it's broken**

**We didn't fix
our dependency mess.**

**We baked it into a file format
and called it an image.**

Chronicles: The Six-Service Outage

Production outage.

**Errors showing up
in Service A.**

**The problem was
6–8 services upstream.**

**An expired cache
in a service nobody
was watching.**

Debugging took heroics.

**On a simpler system:
strace → "this file is missing."
Done.**

**Complexity doesn't just
make building harder.**

**It makes debugging
dramatically harder.**

**And you debug more
than you build.**

The cost of developing software rounds to zero when compared to operating it in perpetuity



The Distributed Monolith

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**All the operational complexity
of distributed systems.**

**All the coupling
of a monolith.**

**Services that can't
deploy independently.**

**Services that can't
deploy independently.
(At least not all the time)**

**Synchronous call chains
8 services deep.**

**A well-structured monolith:
one strace away
from the answer.**

**We split the monolith
into microservices**

**and got a
distributed monolith.**

Somehow that's worse.

**It might not be good, but at least it's
expensive.**



The Sidecar Explosion

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You deployed 1 thing.

You're running 4.

Application container

Logging sidecar

Service mesh proxy

Security sidecar

**From run my app to
orchestrate four containers
so my app can write a log line**



The Monitoring Paradox

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**More complex system →
more monitoring needed**

**More monitoring →
more complex system**

**Some orgs spend more compute
on observability than on
the actual workload.**

**ps was free.
top was free.
strace was free.**

**You now need monitoring
for your monitoring.**

We optimized for dev.

We forgot about debug.

**We made it trivially easy
to ship something
nobody can troubleshoot.**



Container Golf

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**Alpine! No, distroless!
No, scratch!**

**A practice that only exists
because of the container model.**

**Scanning the image,
not the running container.**

**latest today ≠
latest in two weeks**

Mutable tags are one area I won't be gentle on. I think it might be the single biggest mistake in the container ecosystem.

**apt-get update gives you
different results
on different days.**

**A packaging format with
the same reproducibility problems
it was supposed to solve.**

**And we're about to do it
all again with AI.**

**GPU model-serving containers
are 15GB+**

**Same golf.
Same theater.
10–30x the size.**

Frozen Entropy

**Python 3.11. Node 18.
Everything works. Ship it.**

**Months pass. Years pass.
It still "works."**

**A system at rest will remain
online. — Newton (One of Newton's lesser known laws)**

**Unpatched.
Accumulating CVEs.**

**Containers let you
freeze entropy.**

Sounds like a feature.

**Until you've also frozen
your security posture.**

**Containers didn't
make us lazy.**

**They made it easy to
stop moving forward
and call it stability.**

The forcing function of a hardware migration was lost



**And there's just too
much yaml**

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**We configure the most complex
distributed systems on earth**

**in a whitespace-significant
language.**

The Norway Problem: NO \rightarrow false

Helm: YAML templated with Go templates generating more YAML

**Programming, but worse.
No type system.
No compiler. No debugger.**

The Uncomfortable Truths



You Don't Have a Scale Problem

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**K8s was designed for
Google's scale.**

You are not Google.

**You may have an
adoption problem.**

**You may have a product-market fit
problem.**

You may have a unit economics problem.

**Scaling is a
late-stage problem.**

**If you have it,
congratulations.**

**Premature scaling is
premature optimization.**

Premature optimization is the
root of all evil. — Donald Knuth

The Multi-Cloud Portability Myth

**We'll use K8s
so we can run anywhere.**

**Almost nobody
actually does this.**

**Your Terraform is cloud-specific.
Your monitoring is cloud-specific.
Your billing is cloud-specific.**

**They traded vendor lock-in
for ecosystem lock-in.**

We added K8s for portability

**And now need a platform team
to manage the portability layer
we've never used to be portable.**



Resume-Driven Development

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**I need K8s experience
to get my next job.**

**That's a real incentive.
And it's not evil.**

But it should be named.

**Once K8s is in,
nobody wants to remove it.**

**If your career rewards complexity,
who's incentivized to simplify?**

"Cloud-Native" as Gatekeeping

**Not containers + K8s?
Not "cloud-native."**

**Not cloud-native?
Not "modern."**

**Not modern?
Can't attract talent.**

**Running VMs?
That's legacy.**

Technology is the only industry
where “legacy” is a bad word.

But, “legacy” means it makes
money.

**Using a monolith?
You'll never scale.**

**Questioning the stack feels like
questioning whether you belong.**

**Judge by outcomes,
not by labels.**



Get Good

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**K8s isn't that hard,
get good.**

**If you've done this for 10 years,
it IS second nature.**

**Your expertise is not transferable
to every new hire.**

**"It's easy for me"
is survivorship bias.**

**The question isn't
"can an expert operate this?"**

**It's "should this
require an expert?"**

Technology-oriented vs. outcome-oriented.

**The best infrastructure
disappears and gets out of your way.**

What Could Be Different

Network Costs

**Containers at the edge:
full images over
constrained networks.**

**Change 1 of 30 packages →
ship 15 new layers (Docker)**

**Change 1 of 30 packages →
ship 1 delta (Nix/Flox)**

**When bandwidth is expensive,
this isn't academic.
It's budget.**

**Do you need a container runtime
on a device with 512MB of RAM?**



Know Your Options

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Bare metal / VMs with good config management

**Systemd units.
Yes, really.**

**Single binaries (Go, Rust).
No (minimal) runtime dependency.**

Nix closures / Flox environments

**The complete dependency graph,
computed and hermetic.**

**Not "ship the whole OS."
Ship exactly what you need.**



Firecracker / MicroVMs

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**AWS built Firecracker because
containers weren't the right primitive.**

**Boots in ~125ms.
Minimal footprint.**

**When the cloud providers
need isolation,
they don't reach for containers.**



WebAssembly (WASM/WASI)

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Solomon Hykes, Docker co-founder:

**"If WASM+WASI existed in 2008,
we wouldn't have needed
to create Docker."**

**WASM modules are kilobytes.
They start in microseconds.**

**Portable.
Sandboxed by default.**

**It's early. But for a huge
category of workloads:
dramatically simpler.**

**Containers + K8s —
when you genuinely need it.**

**The menu is longer
than most people realize.**

**Multi-user Linux
is still a thing.**

**The OS already knew
how to do this.**



The Decision Framework

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1. What problem am I actually solving?

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2. Does the container solve it, or just defer it?
3. What's the complexity tax, and who pays it?
4. Could a simpler tool solve it with fewer layers?
5. Am I choosing this because it's right, or because it's default?



AI: We're About to Make Every Mistake Again

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How do I serve a model?
→ Put it in a container.

Images are 15GB+.

**Same complexity accretion.
10x the speed.**

**But AI might
break the cycle.**

**What if AI can actually solve
the packaging problem?**

**Instead of
put your laptop in production**

**Let the tooling figure out
what your app actually needs.**

**Will we learn from
15 years of container defaults?**

**Or sleepwalk into
the same pattern with AI?**

The Close

**You have permission
to question the defaults.**

You are up against the most
powerful force in the universe.

Organizational Inertia.

**"This is just how we do it"
is not an engineering argument.**

It's not about blame.

**With what we know now,
would we make the same choice?**

**Frame it as simplification,
not regression.**

**15 years of building
an incredible ecosystem.
That matters.**

The mark of maturity isn't
adopting every tool.

It's knowing when to put one
down.

The goal was never containers.

**The goal was shipping software
that works, reliably,
to the people who need it.**

**If a container gets you there:
use it.**

**If something simpler
gets you there: use that.**

**Stop asking
how do I containerize this?**

**Start asking
what does this actually need?**

**Be outcome-oriented.
Solve the problem in front of you.**

Resist the pull of the default.



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