

Cloud Computing for Small Business

The Cloud Use Case for the Little Guy

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The Past

Cloud Adoption is Slow

Hype Cycle still in full swing

Big Players are focused on the enterprise market

Many don't know what cloud computing is (or agree on what it is)

Small Business Left Out in the Cold?

Who will serve the little guy?

Amazon!

VMware and the resellers

Private/Public Clouds and the Vendor Jungle

Price?

Open Source and Linux

Lowering the barrier for entry (the jungle will remain a wild place)

Standards here... and here... and there

Why cloud computing is bad for privacy

Why open source is good for cloud computing

Small Business and the Cloud

Which cloud are we talking about?

Linux as a free OS in the cloud

Small Business Use Cases

Model: Small E-Commerce

Needs:

Primary Business App (product, service, data service)

Payment Apps with Security

Some integration

Scale with need (up and down)

Solution:

Linux LAMP stack

Email

SSL

Small Software Company

Needs:

See ecommerce

Development servers (maybe)

QA Servers (selenium testing)

Training?

Solution:

Small Private Cloud

Small Public Cloud

The Other Cloud

Hosted apps

SaaS and her cousins

Price?

The Future

Clash of the Titans

Open Source as an Enabler

Small business can make Linux work in the cloud